

ABSTRACT

Budiman Gunawan, LAW ENFORCEMENT FOR BUSINESS PLAYERS ON COSMETIC PHARMACEUTICAL PROVISIONS WITHOUT CIRCULAR PERMIT IN HEALTH PHARMACEUTICAL CONSUMERS IN INDONESIA.
Under the guidance of Prof. Dr. Abdulllah Sulaiman , S.H.,M.H., as The Advisor and Dr. St. Laksanto Utomo, S.H., M.H.,as The Co-Advisor as follows:

First, the purpose of writing is to analyze the legal certainty of health laws and the deterrent effect of business actors that distributing cosmetics without a distribution permit. Apart from that, it has looking for the ideal law application for the government in making preventive and repressive measures against business actors who distribute cosmetics without a distribution permit.

Second, Scope: cosmetics without a distribution permit that enter Indonesia including e-commerce and the trial results in Indonesia related to this matter.

Third, Research method: This study describes the data obtained normatively and then describe the data collected systematically. The main data source used as a data which is data obtained through a literature study, which consists of legal materials which include: Primary legal materials of the Laws and Regulations, Secondary Legal Materials such as books, journals / other scientific articles and internet sites and Tertiary legal materials.

Fourth, Summary of the Results, health regulations and consumer protection are in effect but in practice they do not cause a deterrent effect. The availability of cosmetics without distribution permits is also rife in e-commerce without any synergy between customs, the minister of trade, and BPOM. On the other hand, consumers also have no awareness of the dangers of cosmetics without distribution permit. Legal certainty, law enforcement, and application of the law to business actors and consumer protection laws also do not cause a deterrent effect.

Fifth, Conclusions and suggestions, lack of the legal certainty in regulating the health law for business actors who distribute and sell cosmetics. In addition, there is a need for synchronization of legal arrangements between health law and consumer protection law that can be applied to business actors to have a deterrent effect. Preventive and repressive measures in cosmetic cases without distribution permits.

Keywords : Law Enforcement, Legal Certainty, Consumer Protection, Cosmetics Without Distribution Permits